



*7,346 building permits issued.  
Renaissance on Mack groundbreaking (above).*



## 2004 Annual Report to the Community



*Mayor Kwame M. Kilpatrick*



*Overall crime down 10%  
(third straight year drop)*



*10 parks renovated*



*New housing starts increase over 40%*

# From Our Family

**O**n a chilly evening in November, as I stood with my wife and young boys at the opening of the new Campus Martius Park, one of the twins remarked, “Wow dad, we’ve got a pretty big family.”

Just as I was dismissing it as a silly remark from a rambunctious boy I noticed he was gazing out at the crowd. “It’s a big family,” he said again, looking up to see my confused look. “Our Detroit family, the one you talk about. It’s big.”

Indeed it was a remarkable sight. In the sea of faces were thousands of people of all ages and every race, children and families from across the city and southeastern Michigan standing together as one.

It’s moments like these when I’m profoundly moved by the great progress we have made, and how citizens have joined the Kilpatrick Administration in working to make Detroit a

city where children and families can grow and flourish.

Since the start of the Administration, our commitment to “Kids, Cops, Clean” has only grown stronger. And across the city, in neighborhoods and areas of city government neglected for years, you can see the fruits of our labor.

Our commitment to creating safe, secure places for our children to play has transformed our parks. Thanks to the hard work of the Recreation Department and citizens groups, our kids now enjoy clean parks where the grass is cut and facilities and equipment are being upgraded. In 2004, ten popular parks underwent major renovations for the first time anyone can remember.

Our commitment to grow neighborhoods where families can flourish has led to the biggest boom of new affordable housing in decades and improved City services. Thanks to the dedication of the men and women in the Department of Public Works we paved another 77 miles of City streets in 2004, bringing our three-year total to more than 200 miles.

Our commitment to create a safe city for children and families has accelerated the transformation of our Police Department. Under the leadership of Chief Ella Bully-Cummings, the brave men and women of the Department reduced overall crime yet again in 2004. Since public lighting is key to public safety we have continued to make the restoration of streetlights a priority. This year we made historic progress in repairing lights and overhauling the long-neglected Public Lighting Department.

Our commitment to growing Detroit was embraced by citizens like never before in 2004 as volunteer records were shattered again for Angels’ Night and Motor City Makeover. But this year we also saw that groundswell of support year-



Photo: Scott Stewart

round as citizen groups joined with City departments to make improvements to neighborhoods and reduce crime.

The pages of this book are filled with reminders of what “our Detroit family” achieved together in 2004. But in it you will also see the possibilities. We have proven that together we can grow Detroit. We have proven that regardless of the challenges ahead, we will create new opportunities for our children, we will strengthen neighborhoods for our families, and we will make Detroit the city God intended it to be.

*Kwame N. Johnson*



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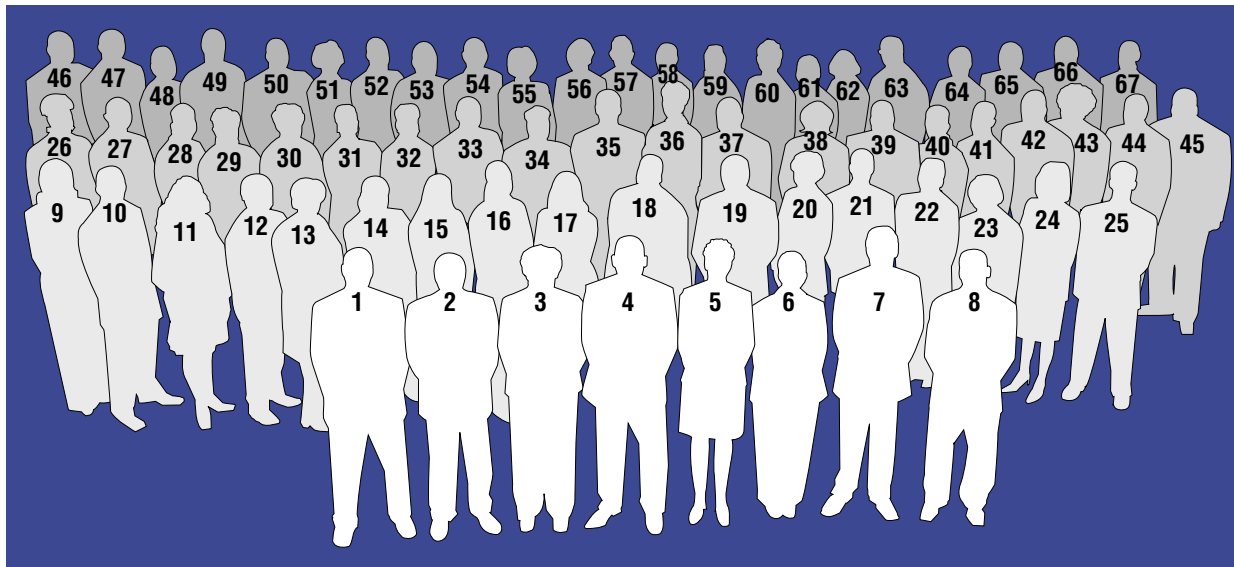


**Mayor  
Kwame M. Kilpatrick**

# The Kilpatrick Team



1. **Sean Werdlow**, Chief Financial Officer
  2. **Walter Watkins**, Chief Development Officer
  3. **Ruth Carter**, Corporation Counsel
  4. **Dave Rayford**, Chief Information Officer
  5. **Christine Beatty**, Chief of Staff
  6. **Carolyn Williams Meza**, Chief Operating Officer (COO)
  7. **Dave Manney**, Communications Director
  8. **Derrick Miller**, Chief Administrative Officer (CAO)
  9. **Shannon McCarthy**, Director, Communications & Creative Services Department (CCSD)
  10. **Shelby Slater**, Director, Homeland Security/Emergency Management
  11. **Elizabeth Quinones**, Deputy Director, Senior Citizens
  12. **Roger Short**, Director, Budget
  13. **Ernestine Heath**, Deputy Director, Mayor's Office Neighborhood City Halls (NCH)
  14. **Carol Johnson**, Executive Director, Strategic Management Center (SMC)
  15. **Karen Dumas**, Director, Dept. of Culture, Arts & Tourism
  16. **Medina Noor**, Director, Dept. of Administrative Hearings
  17. **Cynthia Bell**, Deputy Director, Workforce Development
  18. **Cylenthia LaToye Obayan, Esq.**, Director, Workforce Development
  19. **Matthew Grady**, Deputy Director, Finance
  20. **Shawny DeBerry**, Deputy Director, Municipal Parking Department (MPD)
  21. **Ronald Ruffin**, Director, MPD
  22. **Regenia Simmons**, Director, Human Rights
  23. **Wendy Broden**, Director, Human Resources
  24. **Barbara Hansen**, Interim General Manager, Detroit Transportation Corporation
  25. **Alan Levy**, Director, Office of Neighborhood Commercial Revitalization
  26. **Sandra Tene Ramsey**, Director, Senior Citizens
  27. **Seth Doyle**, Deputy Commissioner, Detroit Fire Department (DFD)
  28. **Patricia Peoples**, Deputy Chief of Staff
  29. **Lawana Ducker**, Deputy Director, CCSD
  30. **Sarah Lile**, Director, Environmental Affairs
  31. **Paula Gentius-Harris**, Director, Detroit Cable Communications Commission
  32. **Jacquelyn Watts**, Director, Special Projects
  33. **Eddie McDonald**, Legislative Liaison
  34. **Brenda Braceful**, Deputy Corporation Counsel
  35. **Ronald Kagan**, Director, Detroit Zoological Institute
  36. **Burney Johnson**, Director of Planning, Planning & Development
  37. **Henry Hagood**, Director of Development, Planning & Development
  38. **Pamela Scales**, Deputy Director, Budget
  39. **Michael Bridges**, Chief Accounting Officer, Finance
  40. **Elizabeth Benson**, Director, Detroit Building Authority (DBA)
  41. **Robert Hill, Jr.**, Superintendent, Capital Projects, DBA
  42. **James Tyler**, Deputy Director, Human Resources
  43. **Noble Maseru**, Director, Dept. of Health & Wellness Promotion (DHP)
  44. **Raymond Cheeks**, Director, NCH
  45. **Glenn Blanton**, Director, Civic Center
  46. **Tyrone C. Scott**, Commissioner, DFD
  47. **Lucius A. Vassar**, Director, Corporate & Civic Affairs
  48. **Marlin Wilson-Threatt**, Deputy Director, Information Technology Services
  49. **Kandia Milton**, Director, Office of Targeted Business, SMC
  50. **James Jackson**, Director, Public Works
  51. **Alicia Kisner**, Deputy Director, Public Works
  52. **Delbert Brown**, Director, Airport
  53. **Roger Cheek**, Director, Labor Relations
  54. **Al Fields**, Deputy COO
  55. **Grenae Dudley**, Director, Mayor's Time
  56. **Phyllis Meadows**, Deputy Director, DHWP
  57. **Amru Meah**, Director, Buildings & Safety Engineering (B&SE)
  58. **Dwayne Haywood**, Director, Human Services
  59. **Christine Granger**, Deputy Director, Historical
  60. **Dennis Zembala**, Director, Historical
  61. **Victor Mercado**, Director, Detroit Water & Sewerage Department (DWSD) & Utilities Operations Chief
  62. **Cathy Square**, Director, Greater Detroit Resource Recovery Authority (GDRRA)
  63. **Lee Stephenson**, Deputy Director, Recreation
  64. **Charles Beckham**, Director, Recreation
  65. **Walter A. Shoulders**, Assistant Chief, DPD
  66. **Norman White**, Director, DDOT
  67. **James Blessman**, Medical Director, Finance
- Not pictured: **Ella Bully-Cummings**, Chief of Police; **Gary Fujita**, Deputy Director, DWSD; **Shenetta Coleman**, Deputy Director, Human Services; **Nathan Vincent**, Deputy Director, DHWP, and **Sheilah Johnson**, Deputy Director, B&SE; **DeDan Milton**, Executive Assistant to the Mayor



# Neighborhood housing BOOM

New downtown eateries, hotels and an abundance of housing options all over town are visible signs that, even during the challenging 2004 economy, Mayor Kwame M. Kilpatrick's commitment to Detroit's revitalization is solid.

The '04 openings of Seldom Blues restaurant in the Renaissance Center, Au Bon Pain at the newly opened Campus Martius Park and the new Sizz'l-n-Spice on Monroe Street bring new flavors to Detroit as diverse as the city's growing multi-ethnic population.

The opening of the new Hilton Garden Inn at the heart and entryway to the historic and eclectic Harmonie Park gives the city a new 3-star hotel in an area beckoning such accommodations.

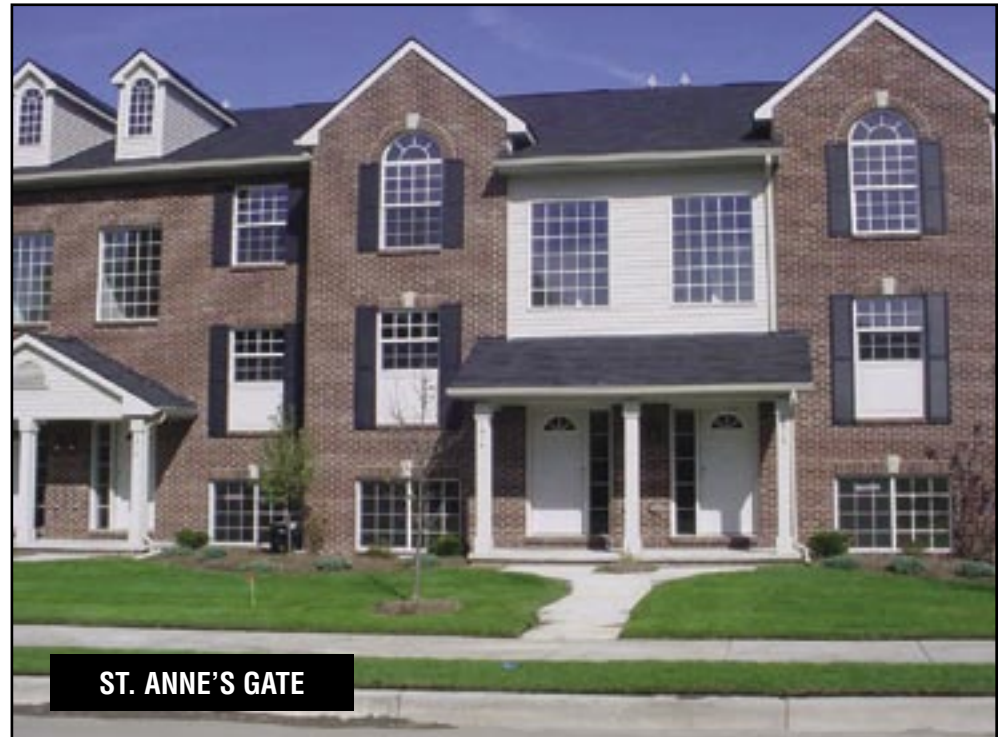
All manners of business and investment have sparked new interest in Detroit. In 2004 the Federal Reserve Bank of

Chicago opened a Detroit branch downtown on Fort Street and Joe Dumars' Fieldhouse opened a 35,000-square-foot recreation facility along Detroit's northern border at the Michigan State Fair Grounds. On the city's east side, Crown Enterprises constructed a 30,000-square-foot warehouse as the first of six proposed industrial facilities planned for Detroit's newest industrial park, the I-94 Industrial Park Project.

Perhaps the most telling sign of Detroit's comeback is the construction of new housing all over the city. New housing permits rose more than 200 percent in '04 giving Detroiters and prospective residents new housing options previously unheard of for Detroit. Newly constructed, affordable single-family homes as well as market-rate condominiums and lofts came on line in '04, accounting for nearly 3,000 units and catering to all income levels and family sizes.



**MAGNOLIA RESTAURANT**



**ST. ANNE'S GATE**





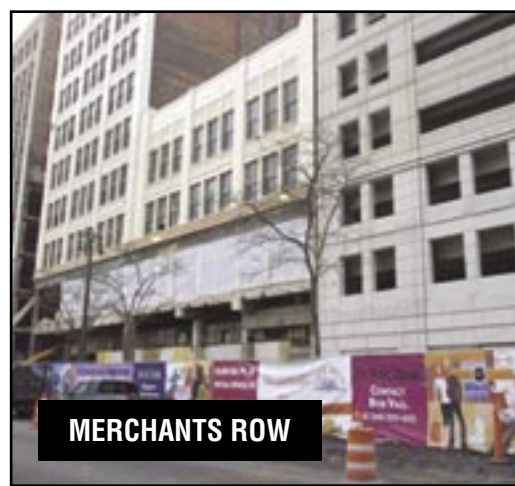
**GUARDIAN BUILDING**



**ENGLISH VILLAGE**



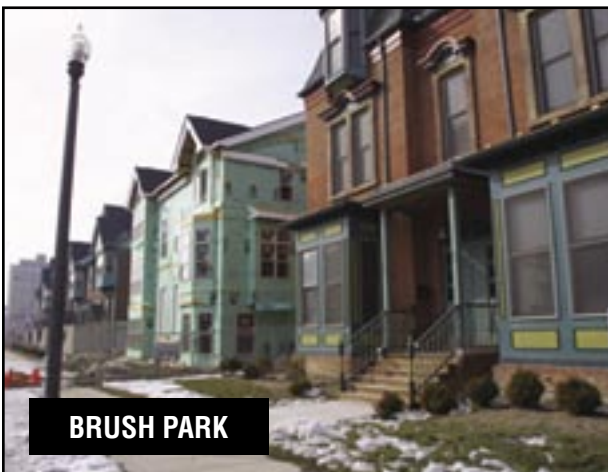
**I-94 INDUSTRIAL PARK**



**MERCHANTS ROW**



**KALES BUILDING**



**BRUSH PARK**



**DETROIT RECEIVING ER UNIT**



**WOODBIDGE ESTATES**

*“Evidence of Detroit’s growth is visible all over the city.  
My administration is committed to the continued revitalization  
and transformation of our neighborhoods.”*

— Kwame M. Kilpatrick, Mayor

## Jefferson Village



## Springwells Industrial Park







**HOME DEPOT**



**TECHONE BUILDING IN TECHTOWN**



**FOCUS:HOPE VILLAGE OAKMAN MANOR**



**HILTON GARDEN INN**



**ST. ANNE'S GATE**



**FEDERAL RESERVE BANK OF CHICAGO**



*In 2004, new streetlights and poles were installed along Oakman Boulevard.*

## Bright lights, big city!

After decades of neglect, streetlights are flickering back to life in neighborhoods across the city thanks to improvements and re-engineering ordered by Mayor Kilpatrick. In 2002, at the start of the Kilpatrick Administration, approximately 27,000 of the city's 85,000 streetlights were out. Today, less than 5,000 are out, which means on average 95 percent of streetlights are working.

In 2004, to accelerate repairs, PLD launched a sweeping reorganization to focus on reducing outages. While focusing on the implementation of more efficient management techniques and systems, the department went to work on major

projects including new lights on 8 Mile, 7 Mile, 6 Mile, Kelly Road, and Oakman Boulevard (including new poles). The installation of new lighting systems in some neighborhoods was also launched in 2004.

Another major improvement noticed by citizens is the hardened plastic shrouds that PLD placed at the base of streetlights to keep them from being vandalized. In 2004 more than 14,000 shrouds were installed throughout the city.



## Strategic Management Center gets government working smarter

One of the first organizations of its kind in the country, the City of Detroit Strategic Management Center (SMC) opened on July 1, 2004. Mayor Kilpatrick has charged the SMC with getting City departments and agencies aligned with his five strategic priorities for Detroit:

- Improve financial health
- Accelerate economic and business development
- Improve public safety
- Improve City services
- Improve key stakeholder relationships with citizens, City employees, City Council, and the business community

Using a performance-management method called the Balanced Scorecard, the SMC has helped both the Mayor's Cabinet and more than 25 City departments

set measurable objectives to achieve the strategic priorities. The objectives establish an unprecedented level of accountability for all City employees. The Balanced Scorecard method will be expanded to the remaining City departments by the end of the next fiscal year.

In addition to strategic management and planning, the SMC also focused on how to maximize City revenues while reducing costs. Those activities are spearheaded by the Office of Targeted Business Development (OTBD) and the Office of Fiscal Operations (OFO) — units of the SMC. Strategic alliances, shared services, performance-based budgeting, business process re-engineering, analytical and economic modeling, and citywide use of "best practices" are some of the ways that OTBD, OFO, and SMC staff members help improve the way the City operates.







*Crews begin long-awaited street resurfacing on Conner Avenue on Detroit's east side.*



*Lynch Road after repaving*

## City keeps drivers in the 'loop' amid cranes, construction barrels

The unprecedented construction boom in Detroit continued in 2004. With more than 100 projects planned for the next two years, Mayor Kwame M. Kilpatrick established Build Detroit to coordinate, manage and communicate construction projects throughout the city.

Build Detroit is a unique partnership with the business community and the media designed to help drivers navigate through downtown construction. Utilizing a campaign that includes billboards, maps, a Web site ([www.builddetroit.org](http://www.builddetroit.org)), and WWJ Newsradio 950, Build Detroit keeps metropolitan Detroit residents informed about construction delays or detours on a weekly basis, as well as project updates that include:

- Construction and completion of a new community square at Campus Martius Park, located in the heart of downtown directly in front of the new Compuware Headquarters. The \$20-million project includes a two-acre, year-round park facility featuring fountains, landscaping,

and an ice-skating rink that will serve as a concert venue in spring and summer.

- The replacement of 44,000 linear feet of neighborhood water mains by the Detroit Water and Sewerage Department.
- The replacement of 32,000 linear feet of water mains by the Detroit Water and Sewerage Department in downtown. The project was coordinated with the Lower Woodward development and the Department of Public Works' (DPW) resurfacing projects.
- The resurfacing of more than 77 miles of Detroit streets by DPW; all but four miles are in Detroit neighborhoods.

Build Detroit partners include the Michigan Department of Transportation, the Detroit Department of Public Works, the Detroit Water and Sewerage Department, and the Detroit Economic Growth Corporation.



*Washington Boulevard gets a face-lift as part of the Lower Woodward Improvement Project.*



## Mayor gives parks 'extreme' makeovers

Mayor Kwame Kilpatrick broke historic ground in 2004 ordering massive renovations for City parks that had been neglected for decades. The Detroit Recreation Department last summer worked diligently to renovate 10 parks — one park in each of the 10 sectors of the city. Work on nine of the parks is complete. A 10th park, Butler Playfield, is slated for renovations. Improvements include brightly-colored play equipment on soft rubber safety surfaces, new walking/jogging paths, picnic areas, tennis and basketball courts, and football/soccer fields.

The parks also received new benches, fences, and beautiful landscaping. Decisions regarding renovations were based on community input, available funding, and space requirements. The funding for parks primarily came from City bond dollars. The exception was Peterson Playfield, for which the Recreation Department secured a \$950,000 grant from the Urban Park and Recreation Recovery (UPARR) Program of the National Park Service.

The following parks were renovated:

■ **Comstock Playfield** at James Couzens Drive

■ **Mallett Playground** at Hubbell and Wadsworth  
 ■ **Martz Playground** at St. Patrick and Gunston  
 ■ **Peterson Playfield** at Greenfield and Curtis  
 ■ **Piwok Playground** at Visger and Annabelle  
 ■ **Schultz Playlot** at W. Boston and Martindale  
 ■ **Stockton Park** at Parkview Drive and Dwight  
 ■ **Stoepel No. 1 Park** at Outer Drive and Evergreen  
 ■ **Tolan Playfield** at Mack Avenue and Chrysler Service Drive

Major renovations were also undertaken on Belle Isle, including:

- Bus stop comfort station and picnic shelter renovation
- Two new comfort stations located in Kids Row and the golf course
- Installation of new chimes at the Nancy Brown Peace Carillon Tower — the chimes rang for the first time in 20 years
- Installation of a new giant slide
- Upgrading of athletic field ball diamonds

### Martz Playground



## Mallett Playground



## Schultz Playlot



## Peterson Playfield



## Stockton Park







**HEILMANN CENTER GROUNDBREAKING**



**LIPKE POOL REOPENING**



**BELLE ISLE PLAYSCAPE**

■ **Comstock Playfield** at James Couzens Drive between Hubbell and Greenfield

*Renovations:* A new quarter-mile walking trail, four new tennis courts, new play equipment with safety surfacing, a new football/soccer field, benches, a bike rack, renovated baseball and softball diamonds with new backstops, protective fencing, players' benches, and bleachers.

■ **Mallett Playground** at Hubbell and Wadsworth

*Renovations:* A new picnic shelter, three play equipment areas with safety surfacing, a picnic area with grills and tables, an asphalt walking and jogging path, improved landscaping, and new fencing.

■ **Martz Playground** at St. Patrick and Gunston

*Renovations:* A new picnic shelter, picnic tables, walkways, an asphalt fitness trail, an exercise area, horseshoe areas, a volleyball court, a soccer field, play equipment with safety surfacing, and a drinking fountain.

■ **Peterson Playfield** at Greenfield and Curtis

*Renovations:* A new playground area, a water spray area, a walking trail, two basketball courts, six tennis courts, a football/soccer field, three softball diamonds, a baseball diamond, a comfort station, a picnic shelter, picnic tables, grills, benches, bleachers, bike racks, a flag pole, a parking lot, and landscaping.

■ **Piwok Playground** at Visger and Annabelle

*Renovations:* A new playground area, a basketball court, two horseshoe courts, a volleyball court, a renovated baseball diamond, and improved landscaping.

■ **Schultz Playlot** at W. Boston and Martindale

*Renovations:* New play equipment with safety surfacing, a basketball half-court, a picnic area, landscaping, and fencing. The play lot also was expanded when the Recreation Department acquired the adjoining vacant lot.

■ **Stockton Park** at Parkview Drive and Dwight

*Renovations:* New play equipment with safety surfacing, a walking trail, a funnel ball court, picnic tables, split rail fencing, lighting, and improved landscaping.

■ **Stoepel No. 1 Park** at Outer Drive and Evergreen

*Renovations:* A new playground area, a walking trail, a basketball court, benches, picnic tables, grills, fencing, and improved landscaping.

■ **Tolan Playfield** at Mack Avenue at Chrysler Service Drive

*Renovations:* New play equipment with safety surfacing, a basketball court, horseshoe pits, a volleyball court, a walking path, and a picnic area. Upgrades were made to the tennis courts and softball diamond.

■ **Butler Playfield** at St. Aubin and Pointer

*Planned Renovations:* A new children's play area.

# Making our neighborhoods safer

Creating a safe, secure city for children and families to flourish has been a top priority of Mayor Kwame M. Kilpatrick. And once again in 2004, the results were impressive.

Under the leadership of Chief Ella Bully-Cummings, the dedicated men and women of the Detroit Police Department worked to drive crime down yet again. Preliminarily as of November 2004, overall crime as well as violent crime has dropped 10 percent.

In 2004 Chief Bully-Cummings reorganized the department and refocused crime-fighting efforts to get more officers on the streets. The aggressive, multi-layered strategy includes:

- **Increased visibility of uniformed officers.** Officers have been reassigned to ensure more are on patrol, and more are in uniform.
- **Increased patrol in high-crime areas.** All non-patrol bureaus have assigned a sergeant and officer to patrol high-crime areas.
- **Decentralization of major crimes units.** To effectively

respond to major crimes and solve cases, certain major crimes units were moved to the precincts.

- **Most Violent Persons list.** A new campaign identifies and profiles Detroit's 25 most violent persons.
- **Investigative Operations Division.** The new division is responsible for coordinating all precinct investigative operations and for identifying patterns on investigations.
- **Enhanced crime analysis.** The department is upgrading crime analysis through better record management and by identifying emerging crime patterns and trends.
- **Firearms Investigations Team (FIT).** This partnership between DPD and the federal ATF bureau conducts proactive patrol operations in targeted, high-crime areas to identify, arrest and prosecute those who are responsible for gun violence and supplying guns.
- **Operation Gun Stop.** To help get illegal guns off the streets, Operation Gun Stop was established to pay \$500 to citizens who provide information that leads to the arrest and convictions of people with illegal firearms.



**September 13** — *The Detroit Police Department holds a gun burn.*





**August 24** — DPD issues school safety tips and steps up traffic enforcement near schools.



**August 25** — DPD launches "Operation Gun Stop," offering a \$500 cash reward for tips leading to the arrest of individuals with illegal firearms.

## Voters say YES! to a safe, secure Detroit

On November 2, citizens voted in overwhelming numbers to continue the great progress the Kilpatrick Administration is making to grow Detroit. By a 3-1 margin, residents passed all of the City Bond Proposals, which will allow for continued major improvements in public safety, neighborhoods, lighting, parks and transportation. Projects over the next four years will include:

**Public Safety:** A new prisoner detention facility, DPD crime lab, and precinct improvements as mandated by the U.S. Department of Justice; new fire stations and a new fire training facility.

**Neighborhoods:** Improvements to streets, alleys, and sidewalks to support the completion of housing projects — especially those built by citizen district councils and community development projects.

**Power and Lighting:** New lights, circuits, and poles for a lighting system that had not been adequately maintained for the past 50 years.

**Recreation:** Continued dramatic improvement of City parks including upgrades to play equipment and facilities, and continued restoration of Belle Isle.





# Detroit: Festival Town!

The streets were alive in 2004. People came to Detroit in record numbers to eat, dance, dream, and celebrate every season.

The North American International Auto Show drew more than 815,000 visitors in January. More than 6,600 reporters, representing 40 U.S. states and 68 countries converged on Detroit. The show had a \$553 million economic impact on the Metro area.

*Movement 2004* was the largest electronic music festival in the world, making Detroit *the* destination for avid techno music fans from around the globe. The May event featured more than 70 world-renowned acts performing for more than a million fans.

On June 17, more than one million enthusiastic fans jammed downtown to celebrate the NBA Champion Detroit Pistons with a pulsating parade down Jefferson Avenue and a rally at Hart Plaza.

Detroit's New Center Area was the destination in July as more than a half-million people attended the Comerica TasteFest 2004 — the largest crowd ever in the street festival's 16-year history. Visitors to the five-day event consumed 13,200

ribs, 12,000 doughnuts, 4,500 orders of chili cheese fries, 500 pounds of General Tso's chicken, 15,000 ears of sweet corn, 42,000 cups of lemonade, one ton of potato chips, 9,000 turkey legs, 500 frozen chocolate-dipped bananas, 4,500 gyro sandwiches, and 1,000 pounds of crawfish!

Another record crowd hit the streets of Detroit in October as more than 6,600 runners entered the Detroit Free Press/Flagstar Bank Marathon, the largest field in the Detroit marathon's 27-year history.

The cool air of late fall didn't chill Detroiters' spirits as 8,000 people celebrated the lighting of the Detroit Christmas Tree on Nov. 19 as part of the grand opening of Campus Martius Park. Yes, the streets of Detroit were alive in 2004 as people from throughout the area and the world came to enjoy these and many more festivals, concerts, art fairs and events that are uniquely Detroit. In 2005, we'll do it all over again, including special new events like the grand opening of the granite plaza and promenade along the riverfront behind the General Motors World Headquarters, the Major League Baseball All Star Game at Comerica Park in July, and the Mo-town Winter Blast in the Campus Martius area in January.



*Thanksgiving Day Parade*



**June 17** — More than one million enthusiastic fans come downtown to celebrate the NBA Champion Detroit Pistons with a pulsating parade down Jefferson and an energized rally at Hart Plaza.

# 2004 Happenings



**May 26** — Council President Maryann Mahaffey honors high school seniors who are “overcomers.”



**October 3** — Councilmember Alberta Tinsley-Talabi (in pink), Free Press writer Rochelle Riley (left), and radio personality Frankie Darcell (right) join the Sista Strut on Belle Isle for Breast Cancer Awareness Month.



**November 19-21** — The 50th annual official lighting of the Detroit Christmas tree takes place for the first time in the new Campus Martius Park in the heart of downtown as part of the opening weekend celebration.



**May 16** — Flower Day at Eastern Market.



**October 4-6** — City hosts UAW Skilled Trades conference, attended by 2,000 delegates from nearly every state.

**July 18** — The Detroit River Regatta Association produces the annual APBA Gold Cup races on the Detroit River.





# Record number volunteers answer the call, join Mayor

In October, a record 56,480 volunteers patrolled the streets, watched vacant buildings or turned on porch lights during the annual Angels' Night volunteer campaign. Despite stormy weather that caused downed power lines, power outages and malfunctioning traffic lights throughout the city, volunteers took up their posts in record numbers, keeping their neighborhoods safe during the Halloween period. The total number of fires for the period — October 29, 30 and 31 — was 141.

Earlier in the year, more than 62,000 volunteers grabbed their rakes, shovels and gloves to clean up Detroit during Motor City Makeover. Neighborhood City Halls provided gloves and litter bags and directed volunteers. During the month, more than 4,200 tons of debris were collected. An-

other 1,500 abandoned vehicles were towed.

As with Angels' Night and Motor City Makeover, 2004 was a successful year for Mayor's Time, the nonprofit organization working to increase the quality and number of after-school programs in Detroit. Mayor's Time, with the help of its partners, documented that 95,538 youth, ages 5–17, participated in after-school programs last year.

During its 3rd Annual After-School Fair in September, more than 9,500 after-school program slots were filled. The organization also sponsored three "Mayor's Time Comes To U" events that attracted 1,600 parents and children and added 130 after-school programs to its roster.

Mayor's Time helped secure more than \$15 million to support after-school programming in the region.

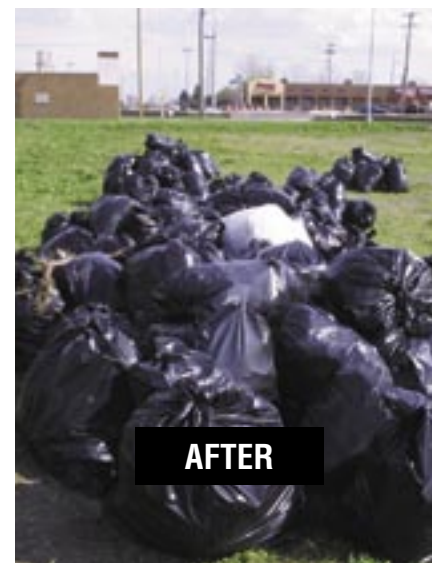


*Mayor Kilpatrick with members of Mt. Olivet Church during Angels' Night 2004.*

## Motor City Makeover



**BEFORE**



**AFTER**





*Detroiters get in the groove at the MFL Hart to Heart Hustle workout at Hart Plaza on August 25.*

## Movement for Life gets Detroiters movin' and shakin'

Stretches, de-stressing, walking, sweet-dreaming, the hustle and eating right. Throughout the halls of the Coleman A. Young Municipal Center, all around downtown, across the city and into the suburbs, thousands of Detroiters are getting moving and shaking things up. They joined the Mayor's Movement for Life (MFL) initiative. MFL motivates people to pursue healthy lifestyles, even if it means starting with small incremental changes like desk workouts, taking the stairs or substituting water for soft drinks or coffee. Through the initiative, participants learn about the benefits of healthy living by focusing on four key areas: preventive healthcare; physical activity; nutrition and diet; and sleep and stress management.

MFL co-hosted three free public health fairs and sponsored eight City employee health fairs where more than 1600 people learned about their health status. Other events and

programs included the Health Ambassadors program, Hart to Heart line dancing at Hart Plaza, the Dance for Life dance-a-thon, lunch and learn seminars, Festival of the Arts, walking clubs, the Free Press Marathon, and a Take The Stairs campaign.

Detroit-based businesses accepted the Movement for Life Mayoral Challenge to encourage employee participation in Movement for Life through several activities. Corporate challengers included: Compuware, Black Family Development, Alpha Partners, Health Alliance Plan, Blue Cross Blue Shield, OmniCare and Total Health Care, Community United for Progress, Lighthouse Mortgage, and Critical Connection.

It's not too late to get moving with Movement for Life. In January, the initiative enters its final phase — sleep and stress management. For more information, visit us at [www.ci.detroit.mi.us](http://www.ci.detroit.mi.us)



**September 18** — Movement for Life and Sinai Grace Hospital host Health Fair and Walk.





**January 4-19, 2004** — *The North American International Auto Show draws more than 815,000 visitors, including 6,675 reporters, representing 40 U.S. states and 68 countries. The show had a \$553 million economic impact on metro Detroit.*

**2004** proved to be a year of continued progress in improving the quality of life in Detroit, marked by unprecedented housing growth and redevelopment, improved public safety and record-breaking volunteer efforts.

So much has happened, the Communications & Creative Services Department is pleased to bring you this reminder: the City of Detroit's 2004 Annual Report to the Community.

## Airport

Detroit City Airport – renamed the Coleman A. Young Municipal Airport – continued to lay the foundation for its growth in 2004. Projects included:

- Completion of master plan and capital improvement plan
- Hosting training events, safety workshops and trade shows

## Buildings and Safety Engineering Department

B&SE played a key role in Detroit's historic housing growth by streamlining inspections, demolitions and

permitting. Accomplishments in 2004 included:

- Issuing 7,346 building permits
- Approving 154 Special Land Use zoning grants
- Issuing 1,635 demolition permits

## Budget

The Budget Department implemented new strategies in 2004 to help meet Mayor Kilpatrick's tough overtime cuts and efficiency demands. Strategies included:

- Intensive ongoing review of every department budget
- Working with departments to meet quarterly goals
- Hosting public meetings to obtain citizen input on the 2005-2006 budget

## Detroit Cable Communications Commission

The DCCC took important steps to streamline operations and produce new shows to help citizens and keep them informed about Detroit's growth. Highlights included:

- Launch of 22-week GED instructional video series on Channel 22
- Launch of seven shows including Seniors First and Detroit's Finest
- Automation of Channel 10 and 22 to save nearly \$200,000 per year

## Civic Center

As Mayor Kilpatrick leads the study and planning for how to create world-class convention space, the Civic Center worked to grow existing facilities with:

- Five-year deal to keep the Auto Show at Cobo

- Sweeping remodeling of the interior and exterior of Cobo
- Holding the line on Auto Show costs by freezing contractor rates

## Communications and Creative Services

CCSD continued to promote the City and how Mayor Kilpatrick is leading its growth, while reaching out to citizens with innovative communications including:

- Launch of *Detroit Door2Door* newsletter and *Detroit Week*
- Campaigns for Movement for Life, Angels' Night, and Motor City Makeover
- Publicity management for Pistons Parade and other events

## Department of Culture, Arts & Tourism

The renamed Cultural Affairs Department continued to guide the growth of Detroit's art and culture scene with projects including:

- Facilitating two major Hollywood film productions in Detroit
- Implementing new cash handling and tracking systems for Eastern Market
- Launching Detroit's Film Forum and Street Vibe sidewalk performance program







**February 24** — *Mayor Kilpatrick delivers his State of the City Address at Orchestra Hall.*



*GM-Renaissance Center People Mover Station*

## **Detroit Department of Transportation (DDOT)**

DDOT continued to re-engineer and streamline the City bus system in 2004. Projects included:

- Purchasing 75 low-floor buses for those in wheelchairs and senior citizens
- More improvements to

DDOT facilities, garages, and bus stops

- Ongoing review and revision of bus routes to improve service

## **Detroit People Mover**

After two years, the DPM returned to full service with the completed reconstruction of the GM-Renaissance Center Station. Other 2004 highlights included:

- Upgrading the Automated Train Control System ahead of schedule
- Increased reliability of trains and decreased wait time for passengers

## Detroit Water and Sewerage Department

DWSD continued to provide world-class service to more than 4 million customers while holding operational costs flat for a third straight year. Other highlights included:

- Lowest customer rate increase in 12 years (for 2005-2006)
- Continued improvements to safety and reliability of the system
- Construction of water purification and waste water facilities

## Environmental Affairs

The DEA continued its vital role in growing Detroit by making major strides in cleanup efforts and redevelopment. Projects included:

- Assisting in cleanup of Metropolitan Building for redevelopment as lofts
- Completion of Uniroyal site assessment in preparation for redevelopment
- Securing assessment grants for major Far East Side housing project

## Finance Department

While helping Mayor Kilpatrick grow Detroit in tough economic times, the Finance Department launched innovative service improvements for citizens including:

- First-ever combined City of Detroit and Wayne County tax bill
- Offering online property tax information at Neighborhood City Halls
- Saving tax dollars by reducing number of employees on workers' compensation

## Detroit Fire Department

While protecting and saving citizens in emergency situations, the DFD made big strides in fire prevention and department improvements.

Projects included:

- Purchasing 52 new vehicles including 16 new EMS rigs
- Installing toxic gas monitors in department squad trucks
- Distributing free smoke detectors and batteries to citizens



**August 23** — American Red Cross and Detroit EMS, Fire, and Police conduct a hazardous material emergency simulation at Ford Field.

## Greater Detroit Resource Recovery Authority

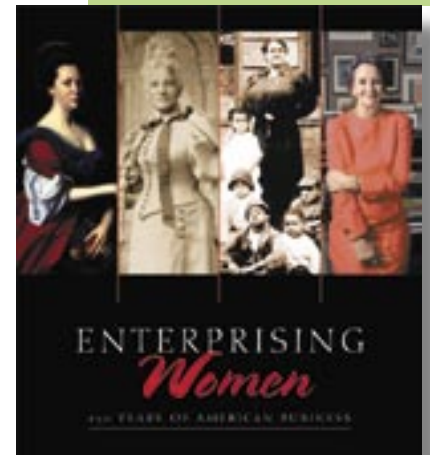
GDRRA continued to help grow Detroit by making improvements in operations and helping reduce landfill usage by as much as 80 percent. Highlights included:

- Continuing to provide steam and electricity without the use of fossil fuels
- Obtaining grant from State to expand Chene-Ferry recycling program

## Detroit Historical Museums

The museum marked its 75th anniversary and mapped out plans to grow its facilities and exhibits. Highlights included:

- Celebrating 75th anniversary with "American Icons: Detroit Designs" exhibit
- Historic re-enactments, school tours and youth soccer at Historic Fort Wayne
- "Enterprising Women: 200 Years of Women in American Business" exhibit





**April 5** — *Day of Prayer: Officers and citizens at the Eleventh Precinct pray for an end to gun violence.*



*HRD launched the “Detroit Means Business” campaign to encourage Detroit-based companies to purchase goods and services from other local businesses by using the revised Certified Business Register.*

## Human Rights

The HRD took major steps to help grow Detroit, by working to help businesses based in the city. Highlights included:

- Developing first evaluation procedure for awarding professional service contracts
- Tracking City contracts to achieve specific goals with Detroit-based businesses
- Updating Certified Business Register to make it more user-friendly

## Department of Health and Wellness Promotion

DHWP made great strides in helping to grow Detroit by improving public health and providing healthcare to citizens. Highlights included:

- Providing services to more than 14,000 residents in 87,000 clinic visits
- Dispensing prescriptions to nearly 50,000 uninsured and underinsured Detroiters
- Providing \$38 million in nutritious food (through WIC program) to more than 76,000 women, infants, and children.



## Homeland Security and Emergency Management

To help keep Detroit safe, the HSEM became an independent City department in 2004 and made strides in City security and coordination. Projects included:

- Upgrading and improving Emergency Operations Center
- Coordinating \$18.1 million in grants for training, including first-responders
- Conducting four-day terrorist attack simulation with American Red Cross

## Department of Human Services

The DHS continued to support Detroit's growth by helping residents and children across the city. Highlights included:

- Helping more than 1,000 residents complete income tax forms (resulted in more than \$1 million in tax refunds for Detroiters)
- Committing more than \$1.6 million to help more than 2,500 Detroit residents with utility payments to prevent service shut-offs
- Hosting Metro Detroit's Summit on Ending Homelessness

## Information Technology Services Department

ITS helped grow Detroit in 2004 with innovative online services for citizens and City employees. Projects included:

- Online parking ticket and commercial DPW bill payment through eDetroit
- Launch of City phone system at savings of \$2.1 million over five years

- Installation of free wireless network service in Hart Plaza and Cobo Center

## Municipal Parking Department

MPD made major strides in 2004 with an aggressive collection of outstanding parking tickets and streamlining and improving services. Highlights included:

- Collecting more than \$3 million in outstanding parking tickets
- Launching online ticket payment with assistance of ITS
- Posting of parking regulations directly on meters to better inform drivers

## Neighborhood City Halls

NCH helped grow Detroit by reaching out to citizens like never before with new services and by organizing historic volunteer efforts. Highlights included:

- 56,480 volunteers for Angels' Night and 62,000 for Motor City Makeover
- Increasing availability of online services at NCH offices
- Partnering with B&SE to issue building and home repair permits



**October 29-31** — Volunteers check in at their local Neighborhood City Hall before patrolling for Angels' Night



**May** — Community groups and block clubs participate in Motor City Makeover.



**June 24** — Mayor Kilpatrick and City Connect president Geneva Williams announce the LEAP project (Lead Elimination Action Program) to combat lead poisoning.



**August 23** — The Park Shelton Condos open with a ribbon-cutting ceremony.

## Planning & Development Department

P&DD continued to make historic progress in guiding Detroit's economic development and growth, especially in the area of housing growth. Projects included:

- Coordination of 7,200 housing starts now in the pipeline for Detroit
- Coordination with HUD to develop affordable and market-rate housing (nearly 900 new residences in 2004 with a total investment of more than \$115 million)
- Completion of the Master Development Plan and agreement for the Far East Side housing project.

- Selling \$15 million in land to help development projects and expansion of services for groups including U-SNAP-BAC and Habitat for Humanity

## Office of Neighborhood Commercial Revitalization (ONCR)

Neighborhood commercial districts are growing with the continued help of Mayor Kilpatrick's Office of Neighborhood Commercial Revitalization. Projects included:

- Eight new businesses in 2004 in the five Re\$Store Detroit districts
- Twenty-eight storefront renovations and \$4.2 million in private investment
- Creating Small Business Improvement Loan Program (Businesses in Grandmont Rosedale, Mexicantown, University Commons and the University Cultural Center received nearly \$1 million in loans at reduced rates)

## Detroit Police Department

See pages 16-17.

## Public Lighting Department

After decades of neglect, streetlights are flickering back to life in neighborhoods thanks to improvements ordered by Mayor Kilpatrick. Improvements included:

- Reorganizing PLD to focus on reducing outages and repairing lights
- Dramatically reducing outages (95 percent of reported outages repaired)
- New lighting systems being installed in some neighborhoods
- Installing 14,000 light pole covers to improve safety and appearance

## Department of Public Works (DPW)

DPW was a leading force in growing Detroit during 2004 as it answered Mayor Kilpatrick's call to do more with less and improve City services. Highlights included:

- Paving 77 miles of city streets (over 300 total in three years)
- Sealing pavement cracks on 120 miles of roadway
- Repairing more than 300,000 potholes and removing 3,000 hazardous trees
- Removing 48,000 tires from streets and neighborhoods
- Installing 900 wheelchair ramps and modernizing 300 intersection signals
- Repairing 1,035 sidewalks damaged by tree roots

## Recreation Department

- Launched the after-school Leisure Education Program, serving more than 6500 kids ages 6-17 years at 13 recreation centers between the hours of 3 and 8 pm.
- Enhanced Summer and Fall Programming in the major sports areas of tennis, swimming, golf, baseball, soccer, and basketball.



*DPW Director James Jackson (left) and DPW employees announce National Public Works Week at a news conference May 17.*



*For a complete description of Recreation Department accomplishments, see pages 12-15.*





**July 15** — *The Detroit Senior Citizens Department hosts the annual Senior Citizens Picnic at Belle Isle.*



*Chief Ella Bully-Cummings greets a Detroiters at the Senior Appreciation Luncheon.*

## Senior Citizens Department

At Mayor Kilpatrick's direction, the Senior Citizens Department reached out to help even more seniors in 2004. Highlights included:

■ Serving more than 10,000 seniors

through events including the Senior Holiday Gala, Centenarian Luncheon, Mayor's Senior Appreciation Luncheon, and workshops

- Creating an emergency help list (in partnership with NCH) for residents who are 62 years or older, physically disabled, and live alone without someone to check on them (List will ensure everyone receives assistance in an emergency)
- Partnering with the Detroit Area Agency on Aging to create a "Dying Before Their Time" Task Force that will address preventable causes of mortality for senior citizens in Detroit



**September 1** — *Hometown heroes Michael Elliott and Damion Fentress are honored for saving family in house fire in Southwest Detroit.*

## Detroit Workforce Development Department

To answer Mayor Kilpatrick's call to grow Detroit by helping citizens find and keep jobs in these tough economic times, DWDD:

- Served more than 60,000 residents through various job training programs
- Provided more than \$200,000 in reimbursement grants to help businesses upgrade skills training for currently employed full-time employees. (966 employees received training through the program in 2004)
- Secured \$500,000 to increase services to youth ages 14 to 21 with disabilities

## Detroit Zoological Institute

In 2004 the Detroit Zoo remained one of the state's top tourist attractions with more than one million visitors and one of the region's largest membership organizations with more than 47,000 household members. The Zoo:

- Welcomed the birth of several endangered or threatened animals
- Made improvements to Belle Isle Nature Zoo, which will partially open in 2005
- Opened state-of-the-art animal health complex in May
- Reached agreement to move elephants Wanda and Winky to a sanctuary in California for the sake of their health



*56,480 Angels' Night volunteers*



*More than 100 construction projects downtown*



*Record attendance at major events*

# and growing...

## **City of Detroit**

*Kwame M. Kilpatrick, Mayor*

## **Detroit City Council**

*Maryann Mahaffey, President*

*Kenneth V. Cockrel Jr., President Pro Tem*

*Sharon McPhail*

*Sheila M. Cockrel*

*Alberta Tinsley-Talabi*

*Kay Everett*

*Barbara-Rose Collins*

*Alonzo W. Bates*

*JoAnn Watson*

*Jackie L. Currie, City Clerk*